

## Digitaltoprint...natural insurance for natural disasters



Why should you wait until the next natural disaster before taking decisive action on how to protect and insure the global distribution of your business critical documents?

Document distribution and delivery has come to a complete standstill this past week with the world's major Post Offices, Airlines and commercial organizations bracing for continued financial losses. For one company however it has been business as usual...dtp's clients were able to bypass the transit chaos and cancellations' while still getting their business critical documents printed and delivered on time, as usual, with no delays throughout the world.

**Shouldn't dtp's disaster mitigation process be part of your overall global strategy? Let us show you how we can save you time, money and the environment!**

Who could have possibly predicted the commercial extent of last week's natural disaster? In a single day, via a single event, commerce as we know it was brought to a complete standstill. Today, nearly a week later, people are stranded in airports the world over, the airlines are losing upwards of \$200m per day and the post offices of the world have lost their most treasured assets...Postal Mail! The global Pessimists are calling this the beginning of the end for physical mail and parcel transport. What they don't know is what you are now about to find out!

Digitaltoprint (dtp) has been in the global hybrid print and mail business since 2002 and has provided a much needed and now VITAL service for global distribution of paper based communications. The day of printing and mailing locally has now officially become a thing of the past. Utilizing technology that we developed and license, we enable global multinational companies to outsource the print and mailing of their most vital communications. Items such as statements, invoices, newsletters, confirms, financial summaries, direct marketing, direct mail, etc., are produced in the country of destination, for local print and mail optimization, with expected savings of 30%.

Via the most secure technology available, we are moving millions of pages per month via electronic means for physical print production in the country of destination. In addition to cost and time savings, dtp is also saving our planet an estimated 80% of the current CO2 emissions per envelope via traditional local print and mail. We enable global 3-4 day delivery of your documents and via our postal optimization procedures can do so for less than the price of domestic postage.

Our global print and mail network is extensive and we partner with some of the most respected names in the print and postal communities, so prepare now for the future!

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A natural disaster is the effect of a natural hazard (e.g. flood, tornado, volcano eruption, earthquake, or landslide) that affects the environment, and leads to financial, environmental and/or human losses. The resulting loss depends on the capacity of the population to support or resist the disaster, and their resilience.



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